WLOS Asheville 110 Technology Dr Asheville, NC 28803

Innovative Advertising-Mandeville 4250 Hwy 22 Mandeville, LA 70471

Contract # 1401319

Schedule Dates 10/28/12-11/06/12

Advertiser lim Davis for Senate

Advertiser Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092)

Product POLITICAL CANDIDATE (ns) (1186)

Brand JIM DAVIS/SENATE (332616)

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)

Sales Office WLOS/WMYA/ILOS/IMYA

Buyer Name Guerra, Heidi

 Buyer Name
 Guerra, Heidi

 Phone/Fax
 (985) 377-7167 / (985) 377-7118

CPE N

Date:

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments

Date Entered10/26/12Last Modified10/31/12Entered ByJamie Aynes

CO-OP No Headline #

Demo
Order Type Normal

Package Deal
Commission % 15.00

Commission \$14,430.00 **Net Total** \$81,770.00

Sales Tax

 Asheville (WLOS)
 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 1
 \$150.00

 Nov. 2012
 131
 \$96,050.00

 Grand Total:
 132
 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τι	۷ ر	Ve Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/29/12-11/02/12	3		4:30A- News-News 13 @ 430a	5	X	X	. ,	X X	X	1 1		5	\$40.00	\$200.00	Asheville (WLOS)		10/26/12
2.0	Normal Line / News	10/29/12-11/02/12	3		5A- News-News 13 Early 5am	5	Х	X	. ,	X X	X	1 I 1 I		5	\$200.00	\$1,000.00	Asheville (WLOS)		10/26/12
3.0	Normal Line / News	10/29/12-11/02/12	3	:30	7A- ABC-Good Morning America	5	Х	X	. ,	x x	X	1 I 1 I		5	\$700.00	\$3,500.00	Asheville (WLOS)		10/26/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- Anderson	5	Х	X		х¦х	X	1 1		5	\$150.00	\$750.00	Asheville (WLOS)		10/26/12
5.0	Normal Line / News	10/29/12-11/02/12	3		11:58:41A- News-News 13 at Noon	5	Х	X	1	X X	X			5	\$400.00	\$2,000.00	Asheville (WLOS)		10/26/12
6.0	Normal Line / News	10/29/12-11/02/12	3	:30	12:30P- News-News 13 at 1230p	5	X	X		X X	X			4	\$350.00	\$1,400.00	Asheville (WLOS)		10/26/12
6.0.1	Preempt	10/29/12						 									Asheville (WLOS)	Network Special Report/Spot - Hurricane Coverage	
7.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:00:30P- Katie	3	Х	X	. .	x ¦ x	X			3	\$175.00	\$525.00	Asheville (WLOS)		10/26/12
8.0	Normal Line / News	10/29/12-11/02/12	3		4:59P- News-News 13 First News At 5p	3	X	X	1	x x	X			3	\$600.00	\$1,800.00	Asheville (WLOS)		10/26/12
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CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:



Contract # 1401319

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Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name**

Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Comments

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No

Headline #

Demo Order Type Normal

Package Deal

Commission % 15.00

Net Total \$81,770.00

\$14,430.00

Commission

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 1 \$150.00 131 \$96,050.00 Nov. 2012 Grand Total: 132 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa Su	Spo	s Rate	Total	Station	Comments	Entere
9.0	Normal Line / News	10/29/12-11/02/12	3		5:28P- News-News 13 at 5:30p	3	3 X	Х	Х	Х	Х			3 \$700.00	\$2,100.00	Asheville (WLOS)		10/26/1
10.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:58:50P- Wheel of Fortune	17.	3 X	Х	Х	Х	Х			3 \$900.00	\$2,700.00	Asheville (WLOS)		10/26/12
11.0	Normal Line / News	10/29/12-11/02/12	3	:30	10:59:56P- News-News 13 11p Late News	5	5 X	Х	Х	Х	Х			5 \$800.00	\$4,000.00	Asheville (WLOS)		10/26/1
12.0	Normal Line / Prime	10/30/12-10/30/12	3	:30	9P- 10P (EST)			1						1 \$2,000.00	\$2,000.00	Asheville (WLOS)		10/26/12
13.0	Normal Line / News	10/28/12-11/04/12	3		5:59A- News-News 13 @ 6am Sunday							1		2 \$150.00	\$300.00	Asheville (WLOS)		10/26/1
14.0	Normal Line / News	10/28/12-11/04/12	3		6:58:20A- News-News 13 @ 7am Saturday							1		\$225.00)	Asheville (WLOS)		10/26/1
14.0.1	Preempt	10/28/12														Asheville (WLOS)	Incorrect Program Code/Exception - Day to Run is sunday but is programmed for 7	
14.0.2	Preempt	11/04/12														Asheville (WLOS)	Incorrect Program Code/Exception - Should be News 13 @ 7am Sunday	:
15.0	Normal Line / News	10/29/12-11/02/12	3	:30	5:58:20A- News-News 13 This Morning 6a	5	5 X	Х	х	Х	х			5 \$600.00	\$3,000.00	Asheville (WLOS)		10/26/1

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1401319

Schedule Dates 10/28/12-11/06/12 Advertiser Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092)

Product POLITICAL CANDIDATE (ns) (1186) Brand JIM DAVIS/SENATE (332616)

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)

Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name** Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Date:

Account Types Local/Political Candidate Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular Comments

Date Entered 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No

Headline #

Order Type Normal

Package Deal

Demo

Commission % 15.00

\$14,430.00 **Net Total** \$81,770.00

Comments:

Date:

Sales Tax

Commission

Asheville (WLOS)		
By Broadcast Month	Spots 5	<u>Rate</u>
Oct. 2012	1	\$150.00
Nov. 2012	131	\$96,050.00
Grand Total:	132	\$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / News	11/05/12-11/06/12	3		4:30A- News-News 13 @ 430a	2	X	Х						\$40.00		Asheville (WLOS)		10/26/12
16.0.1	Preempt	11/05/12														Asheville (WLOS)	Incorrect Spot/Break Type/Exception - do they really want Tue.should this be sun	
16.0.2	Preempt	11/05/12														Asheville (WLOS)	Incorrect Spot/Break Type/Exception - do they really want Tue.should this be sun	
17.0	Normal Line / News	11/05/12-11/06/12	3		5A- News-News 13 Early 5am	2	X	Х					2	\$200.00	\$400.00	Asheville (WLOS)		10/26/12
18.0	Normal Line / News	11/05/12-11/06/12	3		7A- ABC-Good Morning America	2	X	Х					2	\$700.00	\$1,400.00	Asheville (WLOS)		10/26/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- Anderson	2	X	Х					2	\$150.00	\$300.00	Asheville (WLOS)		10/26/12
20.0	Normal Line / News	11/05/12-11/06/12	3		11:58:41A- News-News 13 at Noon	1	X	Х					1	\$400.00	\$400.00	Asheville (WLOS)		10/26/12
21.0	Normal Line / News	11/05/12-11/06/12	3		12:30P- News-News 13 at 1230p	1	. X	Х					1	\$350.00	\$350.00	Asheville (WLOS)		10/26/12
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Schedule Dates 10/28/12-11/06/12 **Advertiser** Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092) Product POLITICAL CANDIDATE (ns) (1186)

Brand JIM DAVIS/SENATE (332616)

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name**

Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Comments

Date:

Account Types Local/Political Candidate Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular

Commission % Commission **Net Total**

Sales Tax

Date:

Comments:

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

CO-OP

Demo

10/26/12

10/31/12

Normal

15.00

\$14,430.00

\$81,770.00

No

Jamie Aynes

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 1 \$150.00 131 \$96,050.00 Nov. 2012 Grand Total: 132 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:00:30P- Katie		1					1	\$175.00	\$175.00	Asheville (WLOS)		10/26/12
23.0	Normal Line / News	11/05/12-11/05/12	3		4:59P- News-News 13 First News At 5p		1					1	\$600.00	\$600.00	Asheville (WLOS)		10/26/12
24.0	Normal Line / News	11/05/12-11/05/12	3		5:28P- News-News 13 at 5:30p		1					1	\$700.00	\$700.00	Asheville (WLOS)		10/26/1
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58:50P- Wheel of Fortune		1					1	\$900.00	\$900.00	Asheville (WLOS)		10/26/1
26.0	Normal Line / News	11/05/12-11/05/12	3		10:59:56P- News-News 13 11p Late News		1					1	\$800.00	\$800.00	Asheville (WLOS)		10/26/1
27.0	Normal Line / Prime Premium	10/30/12-10/30/12	3		7:58P- ABC-Dancing With The Stars (Tuesday)			1				1	\$4,000.00	\$4,000.00	Asheville (WLOS)		10/26/1
28.0	Normal Line / Prime	11/01/12-11/01/12	3	:30	8P- 9P (EST)				1			1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/26/1
29.0	Normal Line / Prime	11/02/12-11/02/12	3	:30	9P- ABC-Shark Tank (Friday)					1		1	\$900.00	\$900.00	Asheville (WLOS)		10/26/1
30.0	Normal Line / News	11/03/12-11/03/12	3		5:58:40A- News-News 13 @ 6am Saturday						1	1	\$150.00	\$150.00	Asheville (WLOS)		10/26/1
31.0	Normal Line / News	11/03/12-11/03/12	3		8A- ABC-Good Morning America Saturday						1	1	\$350.00	\$350.00	Asheville (WLOS)		10/26/1
32.0	Normal Line / News	11/05/12-11/06/12	3		5:58:20A- News-News 13 This Morning 6a	2	х	Х				2	\$600.00	\$1,200.00	Asheville (WLOS)		10/26/1



Contract # 1401319

Schedule Dates 10/28/12-11/06/12 Advertiser Jim Davis for Senate-R (42171)

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Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name**

Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments

Date Entered 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No

Headline #

Order Type Normal

Package Deal

Demo

Commission % 15.00

Commission \$14,430.00 **Net Total** \$81,770.00

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 \$150.00 131 \$96,050.00 Nov. 2012 Grand Total: 132 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / News	10/29/12-11/02/12	3	:30	6:30A- News-News 13 This Morning 6a	5	Х	Х	х	Х	Х			5	\$700.00	\$3,500.00	Asheville (WLOS)		10/26/12
34.0	Normal Line / News	11/05/12-11/06/12	3	:30	6:30A- News-News 13 This Morning 6a	2	Х	Х						2	\$700.00	\$1,400.00	Asheville (WLOS)		10/26/12
35.0	Normal Line / News	10/29/12-11/02/12	3	:30	6P- 7P (EST)	3	Х	Х	Х	Х	Х			3	\$1,000.00	\$3,000.00	Asheville (WLOS)		10/26/12
36.0	Normal Line / News	11/05/12-11/05/12	3	:30	6P- 7P (EST)		1							1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/26/12
37.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:30P- 8P (EST)	3	Х	Х	Х	Х	Х			3	\$1,000.00	\$3,000.00	Asheville (WLOS)		10/26/12
38.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (EST)		1							1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/26/12
39.0	Normal Line / Prime Premium	10/29/12-11/05/12	3		7:58P- ABC-Dancing With The Stars (Monday)		1							2	\$4,000.00	\$8,000.00	Asheville (WLOS)		10/26/12
40.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	10A- Maury Povich					1	1			2	\$150.00	\$300.00	Asheville (WLOS)		10/31/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- Maury Povich		1							1	\$150.00	\$150.00	Asheville (WLOS)		10/31/12
42.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	10:58:30A- ABC-The View					1	1			2	\$400.00	\$800.00	Asheville (WLOS)		10/31/12
43.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:58:30A- ABC-The View		1							1	\$400.00	\$400.00	Asheville (WLOS)		10/31/12
44.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	1P- ABC-The Chew					1	1			2	\$275.00	\$550.00	Asheville (WLOS)		10/31/12
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1401319

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Brand JIM DAVIS/SENATE (332616)

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)

Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name** Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Comments

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,430.00 **Net Total** \$81,770.00

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 1 \$150.00 131 \$96,050.00 Nov. 2012 Grand Total: 132 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
45.0 N	lormal Line / SPOT	11/05/12-11/05/12	3	:30	1P- ABC-The Chew		1							\$275.00	\$275.00	Asheville (WLOS)		10/31/12
46.0 N	lormal Line / SPOT	11/01/12-11/02/12	3	:30	2P- ABC-One Life To Live					1	1			\$275.00	\$550.00	Asheville (WLOS)		10/31/12
47.0 N	lormal Line / SPOT	11/05/12-11/05/12	3	:30	2P- ABC-One Life To Live		1							\$275.00	\$275.00	Asheville (WLOS)		10/31/12
48.0 N	Normal Line / SPOT	11/01/12-11/02/12	3	:30	3P- ABC-General Hospital					1	1		:	\$275.00	\$550.00	Asheville (WLOS)		10/31/12
49.0 N	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- ABC-General Hospital		1							\$275.00	\$275.00	Asheville (WLOS)		10/31/12
50.0 N	lormal Line / News	11/01/12-11/02/12	3	:30	6:30P- ABC-World News Tonight					1	1			\$1,000.00	\$2,000.00	Asheville (WLOS)		10/31/12
51.0 N	lormal Line / News	11/05/12-11/05/12	3	:30	6:30P- ABC-World News Tonight		1						:	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/31/12
52.0 N	Normal Line / News	11/01/12-11/02/12	3	:30	11:35P- ABC-Nightline					1	1			\$400.00	\$800.00	Asheville (WLOS)		10/31/12
53.0 N	Normal Line / News	11/05/12-11/05/12	3	:30	11:35P- ABC-Nightline		1							\$400.00	\$400.00	Asheville (WLOS)		10/31/12
54.0 N	lormal Line / Prime	11/05/12-11/05/12	3	:30	10:01P- ABC-Castle (Monday)		1						:	\$2,800.00	\$2,800.00	Asheville (WLOS)		10/31/12
55.0 N	lormal Line / Prime Premium	11/01/12-11/01/12	3	:30	9P- Greys Anatomy					1				\$3,000.00	\$3,000.00	Asheville (WLOS)	·	10/31/12
56.0 N	lormal Line / Prime	11/01/12-11/01/12	3	:30	10P- ABC-Scandal (Thursday)					1				\$1,400.00	\$1,400.00	Asheville (WLOS)		10/31/12
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1401319

Schedule Dates 10/28/12-11/06/12 Advertiser Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092) Product POLITICAL CANDIDATE (ns) (1186)

Brand JIM DAVIS/SENATE (332616)

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name**

Phone/Fax (985) 377-7167 / (985) 377-7118 CPE

Account Types

Date:

Accepted-Station:

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular

Comments

Date Entered 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No Headline #

Demo Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,430.00 **Net Total**

Sales Tax

\$81,770.00

Comments:

Date:

Asheville (WLOS)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

1

131

132

Rate

\$150.00

\$96,050.00

\$96,200.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	e Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / Prime	11/02/12-11/02/12	3						1	L		1	\$900.00	\$900.00	Asheville (WLOS)		10/31/12
Normal Line / SPOT	11/02/12-11/02/12	3	:30	10:01P- ABC-20/20 (Friday)				1	L		1	\$1,200.00	\$1,200.00	Asheville (WLOS)		10/31/12
Normal Line / Football	11/03/12-11/03/12	3							1		1	\$2,000.00	\$2,000.00	Asheville (WLOS)		10/31/12
Normal Line / SPOT	11/04/12-11/04/12	3								1	1	\$1,300.00	\$1,300.00	Asheville (WLOS)		10/31/12
Normal Line / Prime	11/04/12-11/04/12	3		7:59:26P- ABC-Once Upon A Time (Sunday)						1	1	\$3,400.00	\$3,400.00	Asheville (WLOS)		10/31/12
Normal Line / Prime	11/04/12-11/04/12	3	:30	9P- ABC-Revenge (Sunday)						1	1	\$1,800.00	\$1,800.00	Asheville (WLOS)		10/31/12
Normal Line / Prime	11/04/12-11/04/12	3								1	1	\$1,600.00	\$1,600.00	Asheville (WLOS)		10/31/12
Normal Line / News	11/03/12-11/03/12	3		6:58:20A- News-News 13 @ 7am Saturday					1		1	\$225.00	\$225.00	Asheville (WLOS)		10/31/12
Normal Line / News	11/03/12-11/03/12	3	:30	7P- 8P (EST)					2		2	\$500.00	\$1,000.00	Asheville (WLOS)		10/31/12
Normal Line / News	11/04/12-11/04/12	3		8A- ABC-Good Morning America Sunday						1	1	\$350.00	\$350.00	Asheville (WLOS)		10/31/12
	Normal Line / Prime Normal Line / SPOT Normal Line / Football Normal Line / SPOT Normal Line / Prime Normal Line / Prime Normal Line / Prime Normal Line / Prime Normal Line / News Normal Line / News Normal Line / News	Normal Line / Prime 11/02/12-11/02/12 Normal Line / SPOT 11/02/12-11/02/12 Normal Line / Football 11/03/12-11/03/12 Normal Line / SPOT 11/04/12-11/04/12 Normal Line / Prime 11/04/12-11/04/12 Normal Line / Prime 11/04/12-11/04/12 Normal Line / Prime 11/04/12-11/04/12 Normal Line / Prime 11/04/12-11/04/12 Normal Line / News 11/03/12-11/03/12 Normal Line / News 11/03/12-11/03/12	Normal Line / Prime 11/02/12-11/02/12 3 Normal Line / SPOT 11/02/12-11/02/12 3 Normal Line / Football 11/03/12-11/03/12 3 Normal Line / SPOT 11/04/12-11/04/12 3 Normal Line / Prime 11/04/12-11/04/12 3 Normal Line / Prime 11/04/12-11/04/12 3 Normal Line / Prime 11/04/12-11/04/12 3 Normal Line / News 11/03/12-11/03/12 3 Normal Line / News 11/03/12-11/03/12 3 Normal Line / News 11/03/12-11/03/12 3	Normal Line / Prime 11/02/12-11/02/12 3 :30 Normal Line / SPOT 11/02/12-11/02/12 3 :30 Normal Line / Football 11/03/12-11/03/12 3 :30 Normal Line / SPOT 11/04/12-11/04/12 3 :30 Normal Line / Prime 11/04/12-11/04/12 3 :30 Normal Line / Prime 11/04/12-11/04/12 3 :30 Normal Line / Prime 11/04/12-11/04/12 3 :30 Normal Line / News 11/03/12-11/03/12 3 :30 Normal Line / News 11/03/12-11/03/12 3 :30	Normal Line / Prime	Normal Line / Prime 11/02/12-11/02/12 3 30 9P- ABC-Primetime: What Would You Do (Friday)	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday)	Normal Line / Prime 11/02/12-11/02/12 3 30 9P- ABC-Primetime: What Would You Do (Friday) Normal Line / SPOT 11/02/12-11/02/12 3 30 10:01P- ABC-20/20 (Friday) Normal Line / Football 11/03/12-11/03/12 3 30 7:58P- Sports-ABC Saturday Night Football Showcase Normal Line / SPOT 11/04/12-11/04/12 3 30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday) Normal Line / Prime 11/04/12-11/04/12 3 30 7:59:26P- ABC-Once Upon A Time (Sunday) Time (Sunday) Normal Line / Prime 11/04/12-11/04/12 3 30 9P- ABC-Revenge (Sunday) Normal Line / Prime 11/04/12-11/04/12 3 30 10:01P- ABC-666 Park Avenue (Sunday) Normal Line / News 11/03/12-11/03/12 3 30 6:58:20A- News-News 13 @ 7am Saturday Normal Line / News 11/03/12-11/03/12 3 30 7P- 8P (EST) Normal Line / News 11/04/12-11/04/12 3 30 8A- ABC-Good Morning	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday) 1	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday) 1	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday) 1	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday) 1 1 1 1 1 1 1 1 1	Normal Line / Prime	Normal Line / Prime	Normal Line / Prime	Normal Line / Prime 11/02/12-11/02/12 3 :30 9P- ABC-Primetime: What Would You Do (Friday) 1 1 1 \$900.00 \$900.00 Asheville (WLOS) 11/02/12-11/02/12 3 :30 10:01P- ABC-20/20 (Friday) 1 1 1 \$1,200.00 \$1,200.00 Asheville (WLOS) 11/03/12-11/03/12 3 :30 7:58P- Sports-ABC Saturday Night Football 5howcase Normal Line / SPOT 11/04/12-11/04/12 3 :30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday) 1 1 1 \$1,300.00 \$1,300.00 Asheville (WLOS) 11/04/12-11/04/12 3 :30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday) 1 1 1 \$3,400.00 \$1,300.00 Asheville (WLOS) 1 1 1 \$1,300.00 \$1,300.00 Asheville (WLOS) 1 1 1 1 \$1,300.00 \$1,300.00



Contract # 1401319

Schedule Dates 10/28/12-11/06/12 Advertiser Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092) Product POLITICAL CANDIDATE (ns) (1186)

Brand JIM DAVIS/SENATE (332616) Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)

Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name**

Phone/Fax (985) 377-7167 / (985) 377-7118 CPE

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments

Date Entered 10/26/12 **Last Modified** 10/31/12 Jamie Aynes **Entered By**

CO-OP No Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

\$14,430.00 **Net Total** \$81,770.00

Sales Tax

Commission

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 1 \$150.00 131 \$96,050.00 Nov. 2012 Grand Total: 132 \$96,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11A- ABC-This Week							1	1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/31/12
68.0	Normal Line / News	11/04/12-11/04/12	3		5:58:26P- News-News 13 6p News Sunday							1	1	\$800.00	\$800.00	Asheville (WLOS)		10/31/12
69.0	Normal Line / News	11/04/12-11/04/12	3		6:30P- ABC-World News Tonight Sunday							1	1	\$800.00	\$800.00	Asheville (WLOS)		10/31/12
70.0	Normal Line / Football	11/03/12-11/03/12	3	:30	12:30P- Sports-ACC Football						1		1	\$500.00	\$500.00	Asheville (WLOS)		10/31/12
71.0	Normal Line / Football	11/03/12-11/03/12	3		3:30P- Sports-ABC College Football						1		1	\$1,500.00	\$1,500.00	Asheville (WLOS)		10/31/12
72.0	Normal Line / Football	11/03/12-11/03/12	3		7:58P- Sports-ABC Saturday Night Football Showcase						1		1	\$2,500.00	\$2,500.00	Asheville (WLOS)		10/31/12
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	CONFIRI	MATION	CONTRACT	
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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: